



The First *International* Halal  
E-Conference Covering Various Topics  
Under Halal Economy!

Under The Patronage Of **H.E. Mr. İhsan ÖVÜT**,  
Secretary General of **SMIC** (Standards and  
Metrology Institute For Islamic Countries), Turkey.



First Edition Conducted From  
**6th April - 18th of April, 2020**

Venue: Online On **[www.iHalalConference.com](http://www.iHalalConference.com)**

Our Supporters:



# *International* Halal Conference

First Edition 2020

The International Halal Virtual Conference in short called as iHalalConference under the patronage of **H.E. Mr. Ihsan ÖVÜT, Secretary General of SMIC** (Standards and Metrology Institute For Islamic Countries) was founded by Dr. Hani Al-Mazeedi and Mr. Mohammed Noor with an aim to bring together experts from Halal industry globally together to address current challenges faced by the global Halal industry.

iHalalConference will be conducted in the form of series of webinars from experts in Halal industry and iHalalConference will be organised every 6 months inshaaAllah.

In our First Edition the webinars were conducted starting from 6th of April 2020 till 18th of May 2020 as per the planned schedule.

## **The primary objectives of this conference are:**

*First:* To Provide accurate and up to date information on the Halal Industry and its services.

*Second:* To identifying the legitimacy on the use of all types of modern slaughtering techniques by Halal certification bodies and the use of Najis (Non-pure) Haram (Unlawful) materials in the Halal industry.

*Third:* To acquaint participants with the techno-economic aspects of the Halal industry and its services, and to highlight on its proper financing policies.

*Fourth:* To propose recommendations that will put the Halal Industry and services in accordance to Islamic teachings, and helps to reformulate the current international Halal standards by proposing an alternative one.

## Introduction To Halal Industry

Islamic countries are part of a global system that lives in a small village, where they depend on what they eat of food and what they consume of medicines and luxury products and others on exporting countries that do not condemn Islam, which made it a must to take the necessary measures to maintain these products as Halal

The field of Halal and its services has become a popular industry that represents an important part of the growing global economy, with which it has introduced many aspirants to achieve profits under the umbrella of Halal and sometimes without any credibility.



## What is covered under the umbrella of Halal

The concept of Halal goes beyond food and beverages, and many Muslim countries such as Malaysia, Indonesia, Turkey and United Arab Emirates have alerted these opportunities.

Some of what Halal covers in assuring 100% compliance with Islamic requirements is the followings:

1. *Food products and beverages:* Food ingredients, raw materials, processed food products, meat, poultry (slaughterhouses).
2. *Non-food products:* Pharmaceuticals, cosmetics, toiletries, feed, hides/skin, and gelatin.
3. *Supporting services:* Transport, storage, laboratory Halal analysis, tourism, and hospitality.

## Aim of iHalalConference:

- This conference aims to show that there is a need with opportunities and potential risks, while stressing the importance of adopting Halal on the state level with promoting the concept of the real Halal in its industry and its services.
- This conference can achieve this goal, in order to support economic institutions and productive activities for the advancement of the international Muslim societies.
- This conference will produce a major hub in support of the real Halal industry and services.

## The First Edition Of iHalalConference

In the first edition of iHalalConference we had 19 presenters from 12 different countries Alhamdulillah and we had 137 registrations from 31 different countries to attend our live webinars.



At iHalalConference we decided to post recordings of the presentation on YouTube so people who couldn't attend the live sessions could still benefit from the presentations. From 8th of April to 30th of April 2020, we had **1,249 views** on our **iHalalConference YouTube** channel from different parts of the world.

# International Halal Conference

First Edition 2020

World's First Virtual Halal Conference For The Halal Industry

From 6<sup>th</sup> of April to 18<sup>th</sup> April 2020

## Conference Schedule

| Date       | Day    | Schedule   |
|------------|--------|--|
| 06/04/2020 | Monday | <ul style="list-style-type: none"><li>01:00 PM <i>Makkah Time</i> - Quran Recitation<br/><i>By: Shaikh Mohammed Hani Al-Mazeedi.</i></li><br/><li>01:05 PM - Welcome Speech by H.E. Mr. İhsan ÖVÜT <i>the Secretary General of SMIIC at the Opening Session of the First International Virtual Halal Conference 06 April 2020.</i></li><br/><li>01:30 PM - Rethinking the Halal Sector: Past, Present and Future.<br/><i>By: Hajah Jumaatun Azmi Founder &amp; MD of KasehDia and World Halal Forum from Malaysia.</i></li><br/><li>02:00 PM - Challenges for authentication and auditing of Halal food production in non-Muslim countries during the lock down periods.<br/><i>By: Dr. Anwar Ghani &amp; Dr. Moustafa Farouk from FIANZ, New Zealand.</i></li><br/><li>03:00 PM - How important is Halal to you?<br/><i>By: Sultan Bin Shafi Al Ajmi</i></li><br/><li>06:00 PM - The Post COVID-19 Impact On Halal Food Industry: The Next New Norms.<br/><i>By: Dr. Sharifudin MD Sharani, Faculty of food science and nutrition University of Malaysia Sabah, Malaysia.</i></li><br/><li>07:00 PM - Can intermittent fasting during Ramadan impact the body's immunity against infection?</li></ul> |

*By: Dr. "Mo'ezAl-Islam" Faris, PhD Associate Professor Department of Clinical Nutrition and Dietetics College of Health Sciences University of Sharjah, UAE.*

**14/04/2020** Tuesday

- 10:00 AM - Halal 101: Back To Basics.  
*By: Ms. Rozi Osman CPA (M), Halal Subject Matter Expert from Malaysia.*
- 11:00 AM - Serious Issues In Halal Standards: How Can We Harmonize?  
*By: Dr. Mian Riaz from Texas, USA.*
- 12:00 PM - Where there's a will, there's a way! The Story Of Mecca-Cola!  
*By: Mr. Tawfik Mathlouthi, the founder of Mecca-Cola from France.*
- 01:00 PM - Growth Media For Enzymes & Starter Cultures In Halal Perspective.  
*By: Dr. Ali Fanous from Halal Control, Germany.*
- 02:00 PM - The Concept Of Stunning & Slaughtering.  
*By: Dr. Zeiad from Halalan Thayyiban Research Center, Brunei.*

**15/04/2020** Wednesday

- 10:00 AM - Demand & Potential Of Islamic Fashion COVID 19: Tows Analysis.  
*By: Professor Dr Faridah Hj Hassan (Inqka Uitm Malaysia), Deputy President Waim (World Academy Islamic Management), Malaysia.*
- 12:00 AM - Halal Healthcare & Welfare.  
*By: Ms. Nusrat Malik Munir, founder & director Regenesi Ltd from Mauritius.*

- 16/04/2020**    Thursday
- 10:00 AM - Halal In Japan Under Corona Virus Threat  
By: Mr. Mohammed Zubair, President, International Islamic Halal Organisation, Japan.
  - 12:00 PM - The Keys to Building a Halal Economy.  
By: Mr. Fateh Ali, the co-founder & CEO of CollabDeen, Singapore.
- 17/04/2020**    Friday
- 03:00 PM - Social Entrepreneurship & Role of Islamic Finance in Fighting Poverty.  
By: Mr. Almir Colan, Director at Australian Centre for Islamic Finance (AUSCIF), Australia.
- 18/04/2020**    Saturday
- 11:00 AM - COVID-19 as a disrupter: Halal Food & Biotechnology Education In Action.  
By: Dr. Alina Abdulrahim from USIM Malaysia
  - 1:00 PM - Istihala Rules & Conditions - Gelatin & Blood Plasma.  
By: Ms. Aida Ghanem, Palestine.
  - 05:00 PM - Closing Speach.  
By: Dr. Muhammad Munir Chaudhry, President of IFANCA, USA.
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The First Edition of **iHalalConference** was planned and organised in very short period of time. The actual setup for this conference was done in just 3 days by the grace of Allah (swt). By organising this conference we have demonstrated that if we put in our efforts and rely on Allah (swt) then anything can be achieved in this world and the next.

InshaaAllah we plan to conduct the **Second Edition** of iHalalConference in the month of **November 2020**.

# *International* Halal Conference First Edition 2020

[www.iHalalConference.com](http://www.iHalalConference.com)

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